



To Mark Zuckerberg and Sheryl Sandberg:

Despite Facebook's huge profits, the company has repeatedly failed to stop the spread of hate and disinformation across all its products.

This is why you are facing an advertising revolt, led by the Stop Hate for Profit coalition — a powerful collaboration of non-profit organizations that are protesting your failure to protect Facebook users. Already more than 1,000 advertisers — including Ford, Honda, HP, Unilever, Verizon and more — have agreed to stop advertising on your platforms until you do more to Stop Hate for Profit.

The Stop Hate for Profit coalition is calling on all of your advertisers to hit pause on ad spending and requesting you meet specific demands, such as preventing lies in political ads, closing down groups that are associated with violence, and allowing victims of severe harassment to immediately reach a live Facebook representative for help.

The undersigned organizations are calling on you to adopt these changes immediately. As non-profits we share their concerns about growing levels of hate and disinformation on your platforms and call on Facebook to commit to real and systemic changes.

Thank you,
Stop Hate for Profit

Signed:

350 Colorado

350.org

350PDX

Ahavat Olam

American Forests

American Muslim & Multifaith Women's

Empowerment Council

Arizona Jews 4 Justice

Arnett Chapel A.M.E. Church

Asian Americans in Action

Aventura Turnberry Jewish Center

Be A Hero

Bend the Arc Jewish Action

Berkeley Chapter of the Japanese

American Citizens League

Beth Torah congregation

BetterWorldEd.org

Black Lives Matter Global Network



Bnai Jacob
Boston Children's Hospital
Bristol Holocaust and Genocide Center
Build A Movement 2020
Carolyn Dorfman Dance
Climate Finance Action
ClimateVoice
CODEPINK
Congregation B'nai Chaim
Congregation B'nai Israel
Congregation Beth Israel-Charlottesville,
VA
Congregation Shir Hadash
Contemporary Policy Institute
Council for Global Equality
Coworker.org
Dangerous Speech Project
Death Penalty Focus
Detroit Center for Civil Discourse
Disability Rights Florida
DoSomething.org
Durban Holocaust and Genocide Centre
Equal Justice Society
ESPERANZA IMMIGRANT RIGHTS
PROJECT, CCLA
Fair World Project
Farm Aid
Florida Trans Proud Inc
Food & Water Action
Free Press
Free Speech For People
Girlstart
GLAAD
Global Project Against Hate and
Extremism
Guns Down America
HAAPE
Hindu American Foundation
Hispanic Services Council
Holocaust Center for Humanity

Holocaust Memorial Resource and
Education Center of FL
I'm Young And Empowered, Inc.
Institute for Holocaust Education
International Fund for Animal Welfare
Islamic Society of North America
Islamic Speakers Bureau of Atlanta
Islamic Speakers Bureau of Atlanta
Japanese American Citizens League
Jewish Community Relations Council of
Greater Phoenix
Jewish Council for Public Affairs
Jewish Women International (JWI)
Johannesburg Holocaust & Genocide
Centre
Keeping It Sacred
Keys Jewish Community Center
Lakin Holocaust Library & Resource
Center
Lawyers for Civil Rights
Los Caminos de Israel
Lucy & Isadore B. Adelman Foundation
LULAC Florida
Lutheran School of Theology at Chicago
Main Street Alliance
MapLight
Marin Agricultural Land Trust
Masjid Muhammad, The Nation's Mosque
Matthew Shepard Foundation
MAZON: A Jewish Response to Hunger
Michigan Democratic Jewish Caucus
Mightybytes
Movement Alliance Project
MPact Global Action for Gay Men's Health
and Rights
Multifaith Alliance For Syrian Refugees
National Asian American Community
Foundation
National Audubon Society
National Hispanic Media Coalition
NEVER AGAIN Association



NRDC
OC Human Relations
Ohr Shalom Synagogue
One Orlando Alliance
Ontario Clean Air Alliance
Open MIC (Open Media & Information
Companies Initiative)
Orange County Congregation Community
Organization
Orange County Racial Justice
Collaborative
Pacifica Institute of Northern California
Path With Heart
People For the American Way
Plan International Canada
Plan International Canada
Presente.org
Project Include
Public Knowledge
Seeding Sovereignty
SEIU-UHW
Selden K Smith Holocaust Education
Foundation
Sierra Club
St. Gregory's Episcopal Church
Stop Online Violence Against Women
Stop the Money Pipeline
Student Conservation Association
SumOfUs
Temple Beth El of South Orange County
Temple Beth Emet
Temple Beth Or
Temple Beth Sholom
Terezín Music Foundation
The Brightest Foundation
The Catholic University of America: The
School of Theology and Religious Studies
The Dru Project
The Episcopal Church
The Interfaith Alliance of Colorado

The Martin-Springer Institute: Global
Engagement Through Holocaust
Awareness
The Sikh Coalition
TransSOCIAL, Inc.
UltraViolet
Union of Concerned Scientists
UNITED SIKHS
Uri L'Tzedek
Vermont Holocaust Memorial
Voices of Hope
Voting Rights Lab
World Animal Protection