

Lillian Rodriguez Lopez



Lillian Rodriguez Lopez has successful experiences at the highest levels of business, non-profits, and government. Since 2008, she has focused on multicultural engagement strategies, diversity and inclusion initiatives and government relations. She is currently consulting with corporate and non-profits clients including CC1 Companies, a food and beverage conglomerate, the Coalition for Food Security Puerto Rico, and the Hispanic Federation, a leading national non-profit organization. She previously served as Vice President, Stakeholder Relations and Customer Public Affairs and Communications for The Coca-Cola Company. In this role, she was responsible for fostering dialogue and positive relationships with the company's diverse stakeholders and implementing an enterprise wide strategy for customer channels on PAC-related issues in North America.

Prior to her promotion to Vice President of Stakeholder Relations, she served as Director, Latin Affairs helping to position The Coca Cola Company as the leading corporate citizen in the U.S. Hispanic community by developing strategies for stakeholder management and community partnership. From 2004 - 2012, she served as President of the Hispanic Federation (HF), a non-profit membership organization of 100 Latino health and human service agencies in New York, New Jersey, Connecticut, and Pennsylvania. She also served for seven years as Executive Assistant for the Chair of the Board of the NYC Health and Hospitals Corporation, a \$3.4B public benefit corporation whose full Board leadership is appointed by the Mayor of the City of New York and New York City Council.

Prior to her departure from HF to join Coca-Cola, she was elected by national Hispanic community leaders to chair the National Hispanic Leadership Agenda, a coalition of the leading national Hispanic organizations focused on federal public policy. She also worked with various diversity advisory councils at major corporations having served on the Nielsen, News Corporation and Comcast councils. She currently co-chairs the Nielsen Hispanic/Latino Advisory Council and was the immediate past Chair of the Comcast/NBC Universal Hispanic Diversity Advisory Council following her leadership in negotiating the diversity pillars, activities, and initiatives for the Latino segment.

She was recognized by People en Espanol as one of the 25 Most Powerful Hispanic Women in the country in 2010 and as one of the 25 Most Influential Hispanics in the country in 2009. She currently serves as Chair of the Board for the Latino Community Fund of Georgia, and on the boards of LaAmistad, Inc. and the National Puerto Rican Day Parade. She is a former Chair of the Board of Business Advisors for the National Hispanic Caucus of State Legislators.

Ms. Rodríguez López has a B.A. in Communications with a concentration in Broadcast Journalism from Fordham University.