USE THE ORIGIN METHOD
Think about your building blocks (the points from the intro) and the key points. The best fundraising effort is by getting them right in the first place.

THINK ABOUT YOUR EMAIL AUDIENCE
There is a perfect formula for writing an email, subject line, and body copy for every donor, and I strongly advise against it.

THANK YOU TO YOUR E-NEWS SUBSCRIBERS
You knew your donor base better than anyone else. Don’t forget to thank all of your donors and customers in a personalized way.

MAKE THE MOST OF SOCIAL MEDIA
Start fundraising through Facebook and Twitter after you set up your initial batch of emails.

FOLLOW UP
By setting a timeline you know when to follow up. First, the harder you work until when you decide to follow up and then you should be very clear on how much.

WHAT IT TAKES TO BE A SUCCESSFUL FUNDRAISER
Be aware of the fact that even with the most perfect plan you can fail. Be aware of the fact that you will still have to work hard to be successful.

BELIEVE IN THE CAUSE
Believe in the cause and always believe in the cause.

COMMIT TO FOLLOW THROUGH
Commit to follow through.

GET CREATIVE AND HAVE FUN
Get creative and have fun.

CREATE A PITCH PAGE
Create a pitch page.

DO THREE THINGS AFTER STARTING A FUNDRAISING PAGE
You need to do three things after starting a fundraising page.

EMAIL ADDRESS: [Go back 1-2 days, 7 days or 30 days later]
When you write your next email, remember that you need to build a relationship.

GET THE MOST OUT OF SOCIAL MEDIA:

GET FRIENDS KILLED:
By using a catchy title you know when to follow up. First, you must start by working until when you decide to follow up and then you should be very clear on how much.

GET HELP FROM YOUR FRIENDS:

GET THE MOST OUT OF SOCIAL MEDIA:
Start fundraising through Facebook and Twitter after you set up your initial batch of emails.

FOLLOW UP:
By setting a timeline you know when to follow up. First, the harder you work until when you decide to follow up and then you should be very clear on how much.