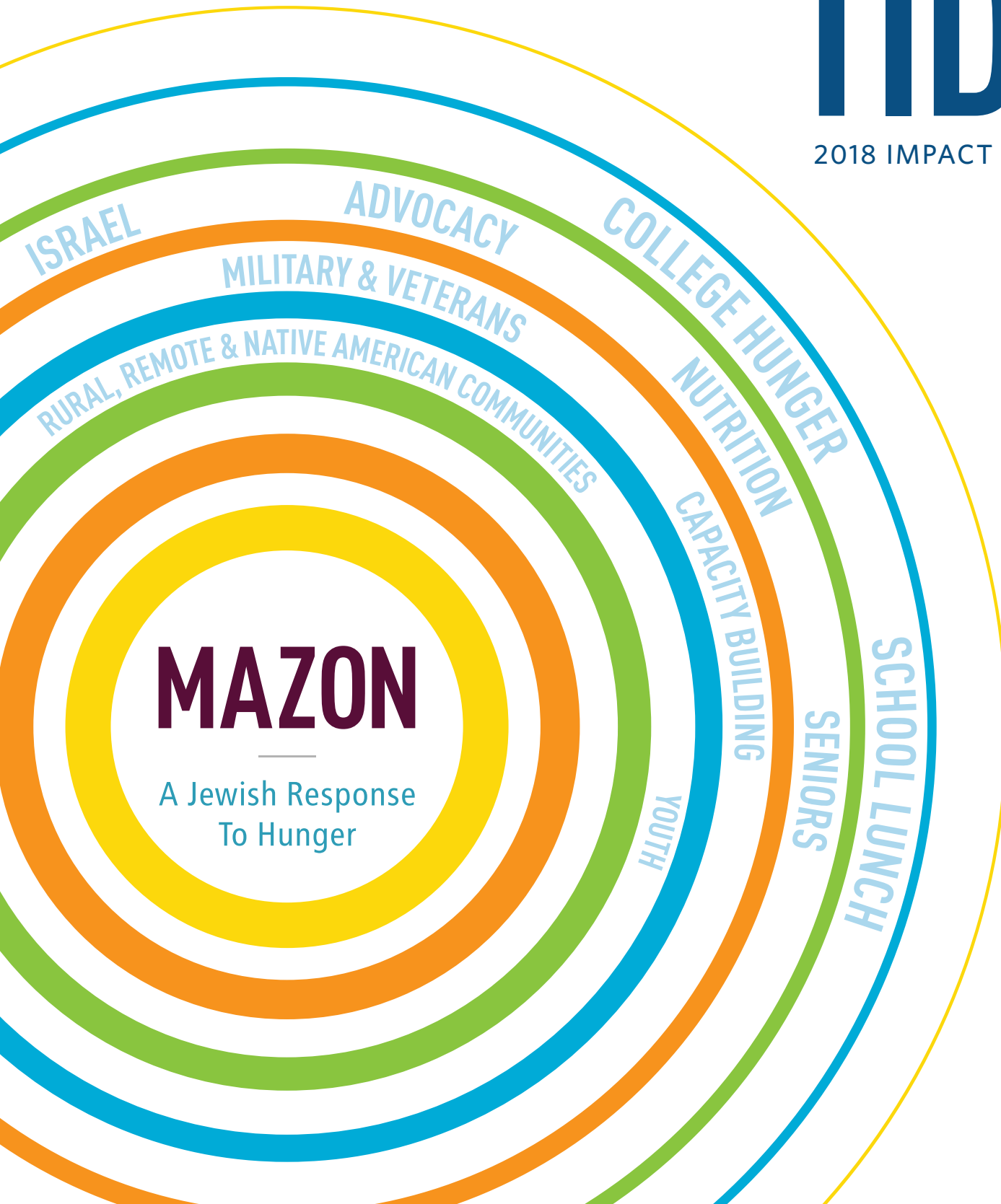


TURNING THE TIDE

2018 IMPACT REPORT



MAZON

A Jewish Response
To Hunger

mazon.org

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Dear Friends,

Inspired by Jewish values and ideals, MAZON is a national advocacy organization working to end hunger among people of all faiths and backgrounds in the United States and Israel. Advocacy is about undertaking strategic efforts that advance policy and move us toward realizing our mission. It's also about taking risks so that those who are vulnerable do not have to. MAZON blazes new trails to address persistent yet unaddressed issues in the anti-hunger movement. It's our job to make visible the struggles that remain hidden and call for change to repair our broken world.

The path of advocacy work is rarely linear. But along the way, every step takes us that much closer to where we hope to be. This Impact Report shares some of the important steps we have taken, and the advances that are crucial to moving us forward in our work together to end hunger. We want you to take a moment with us to look back at just how far we have come, and just how much has been accomplished through the models we set, policy change we galvanize, and the people whose lives are measurably improved.

Advocacy is all about working together to realize a better world for ourselves and our children. It is challenging, it is rewarding and it is never a solitary activity. Our work requires a key component to build the change we seek: **you**. Your generosity allows us to do this important work. Leonard Fein's (z"l) founding vision of a "Jewish response" to hunger was a mandate to our community. Because we are Jewish, and because of the values we hold, we join together as a community to end one of the greatest, yet most solvable injustices of our time: hunger. Your support and commitment inspire us and teach us that advocacy is also how we *will* transform how it is into **how it should be**.

Sincerely,



Liz Kanter Groskind
BOARD CHAIR



Abby J. Leibman
PRESIDENT & CEO

WE ARE PROUD OF THE MANY MILESTONES WE ACHIEVED IN 2018 THAT MARK A CLEAR PATH TOWARD OUR GOALS.

HERE ARE SOME HIGHLIGHTS:



MAZON has been working to rectify the injustice of hunger among **military families and veterans** for 7 years. In 2018:

- Congress introduced **MAZON's bipartisan Military Hunger Prevention Act**, which successfully obtained 61 bipartisan cosponsors in the House and 12 in the Senate.
 - As a result of MAZON's advocacy and partnership, the **Department of Veterans Affairs began food insecurity screenings**. Over 3 million veterans have already been screened — the first step towards accessing vital nutrition benefits.
-



MAZON has driven the **Jewish community's response to hunger** for 33 years. Inspired by *b'tzelem Elohim* — as Judaism encourages us to see “the image of God” in our neighbor and the stranger — our work in partnership with the Jewish community advances our mission to end hunger.

Last year:

- We hosted our first **Rabbinic Justice Mission**, bringing rabbis to Washington, D.C. to advocate for the protection and expansion of vital anti-hunger programs.
 - We worked with our partners at the state level to **beat back a Pennsylvania SNAP work requirement** proposal. With our Jewish community partners in Louisiana, **MAZON introduced legislation to ban the disgraceful practice of “lunch shaming”** students who cannot afford school meals.
-



MAZON recognizes and works to remove the unique barriers confronting **rural America** that make accessing food a struggle. Nowhere are these barriers more pronounced than among Native American communities, where hunger rates are devastatingly high.

- **As the only non-Native member of the Native Farm Bill Coalition**, we worked to amplify the voices of our Native partners to protect and strengthen federal nutrition assistance programs for their underserved communities in the 2018 Farm Bill.
-



5 years ago, MAZON began exploring why **seniors** are not only among the most food insecure Americans, but rarely seek the food assistance for which they qualify, and which could save their lives.

- In 2018, we launched an initiative to address the particular roadblocks to accessing food assistance faced by LGBT seniors. We kicked off this initiative by hosting the **first ever national LGBT Senior Hunger Summit** and partnering with the Williams Institute at UCLA to explore the root causes of LGBT senior hunger.
-





From providing seed funding for the first national food bank in Israel, to building an anti-hunger movement, MAZON has been driving change in **Israel** for 32 years. MAZON has identified the lack of public understanding about the reality of hunger and the absence of political will to address the issue as two important impediments to ending hunger in Israel.

- We're **raising the profile of the anti-hunger movement in Israel** — last year our partners released 57 videos and 34 news reports to educate the Israeli public.
- MAZON successfully organized a coalition effort to **urge the Israeli government to release updated data** on food insecurity in Israel.



MAZON has had an enormous impact on the **anti-hunger advocacy movement** across the United States as a result of 32 years of building capacity through financial and organizational support to partners throughout the country.

- MAZON is now partnering with organizations in states with the highest rates of food insecurity through our new **Emerging Advocacy Fund**. In some cases, MAZON's investment is supporting the only full time anti-hunger advocate in the state.



MAZON has been instrumental in bringing **nutrition** to the forefront of the anti-hunger conversation for 11 years.

- Last year, **MAZON published groundbreaking research based on our national food bank survey** with recommendations for improving access to nutritious food in the charitable food system.



Our work on **college hunger** began 2 years ago, as stories surfaced in the media of young adults who had to choose between eating or their education.

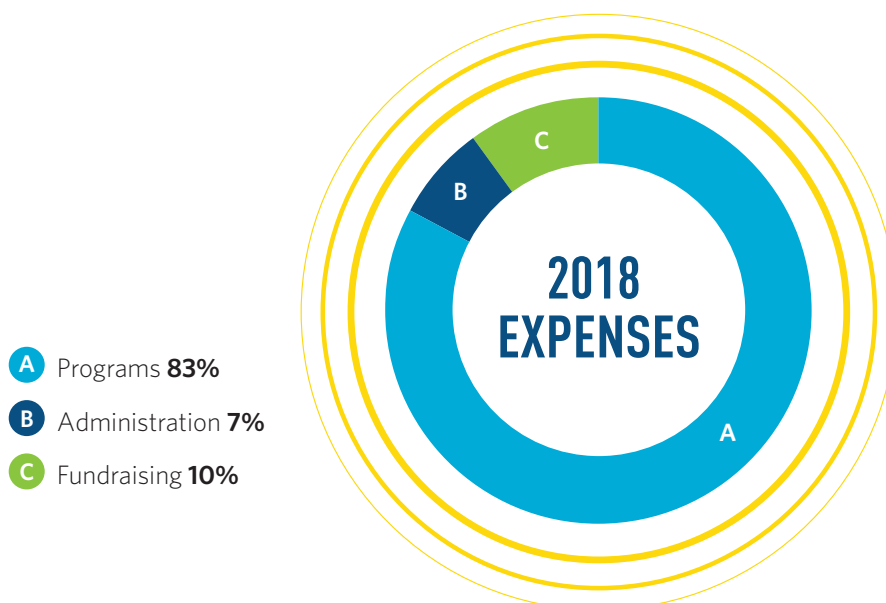
- In 2018, **MAZON successfully demanded a review of the scope of college hunger by the federal Government Accountability Office**. The review and subsequent report mark the first time that a federal agency has officially acknowledged the problem of college hunger.

HOW DID MAZON PROTECT LIFE-SAVING NUTRITION BENEFITS FOR 40 MILLION AMERICANS AGAINST CUTS AND CHANGES THAT WOULD HAVE TAKEN FOOD OFF THE PLATES OF STRUGGLING FAMILIES?

- **143 meetings** held with Members of Congress to advocate for the protection of SNAP in the Farm Bill
- Nearly **1,000 Jewish clergy** signatories to MAZON's letter calling on Congress to reject the harmful proposals in the House Farm Bill
- **2 invitations to testify** to the House of Representatives
- **18 anti-hunger staff positions** funded in the most food insecure states, supporting public policy, organizing, research, and community relations roles
- **36 rapid response anti-hunger projects** in 22 states supported this year through MAZON's Quick Reaction Fund

STATEMENT OF ACTIVITIES

REVENUE AND SUPPORT	Unrestricted	Temporarily Restricted	Permanently Restricted	2018 Total*
Grants and contributions	7,896,701	822,064	200,000	8,918,765
Net assets released from restrictions	397,523	(397,523)	-	-
TOTAL REVENUE AND SUPPORT	8,294,224	424,541	200,000	8,918,765
FUNCTIONAL EXPENSES				
Program services	5,655,888	-	-	5,655,888
Management and general	462,618	-	-	462,618
Fundraising	706,710	-	-	706,710
TOTAL FUNCTIONAL EXPENSES	6,825,216	-	-	6,825,216
CHANGE IN NET ASSETS FROM OPERATIONS				
	1,469,008	424,541	200,000	2,093,549
INVESTMENT RETURNS				
Interest and dividends	31,452	413	7,226	39,091
Realized and unrealized gains on investments	100,152	1,809	31,685	133,646
Investment management fees	(9,047)	(163)	(2,862)	(12,072)
Reclassification of investment earnings	-	36,049	(36,049)	-
TOTAL INVESTMENT RETURNS	122,557	38,108	-	160,665
CHANGE IN NET ASSETS	1,591,565	462,649	200,000	2,254,214
NET ASSETS AT BEGINNING OF YEAR	2,617,742	315,905	556,800	3,490,447
NET ASSETS AT END OF YEAR	4,209,307	778,554	756,800	5,744,661



STATEMENT OF FINANCIAL POSITION

ASSETS	2018*
Cash and cash equivalents	3,438,756
Investments	2,381,753
Prepaid and other assets	221,907
Property and equipment, net	22,644
TOTAL ASSETS	6,065,060
LIABILITIES	
Accounts payable	98,275
Accrued personnel costs	80,357
Grants payable	10,000
Deferred rent	131,767
TOTAL LIABILITIES	320,399
NET ASSETS	
Unrestricted	4,209,307
Temporarily restricted	778,554
Permanently restricted	756,800
TOTAL NET ASSETS	5,744,661
TOTAL LIABILITIES AND NET ASSETS	6,065,060

OUR DONORS

We are deeply grateful for the generous support of our donors.

MAZON FOUNDERS SOCIETY

MAZON Founders Society members have been donating to MAZON for 18 years or more. We are pleased to list the donors who reached 18 years of giving in 2018. We are grateful to these loyal donors for their long-term and ongoing support.

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MAZON recognizes and honors our supporters who express their commitment to fighting hunger by including MAZON in their estate and financial plans. We are grateful to these loyal donors for their sustaining support.

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