

THEORIES OF CHANGE HANDOUT

DIRECT SERVICE organizations provide tangible benefits to people that need them — such as food, clothing, shelter, medical attention, etc.

ADVOCACY organizations fight for or against specific laws and policies, by raising awareness around the issue, directly lobbying elected officials, or challenging existing laws in court.

RESEARCH organizations produce research with the intent of shedding light on problems or presenting possible solutions or alternatives.

ORGANIZING groups will run strategic campaigns meant to put pressure on elected officials or other people with power and influence; These groups are often run by

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